

MODULAR MERCHANDISING SYSTEMS



Maximize your potential and boost sales while placing more SKUs in less floor space. Maximize exposure and pack-out and add interchangeable modular components at any time. Royston's modular merchandising system is engineered for your store's unique needs.

BENEFITS

- Easy to assemble
- Easy to install POP
- Better product visibility
- Dense product stocking
- Easy to change
- Maximizes exposure and pack-out
- Add accessories

TOPPERS

Enhance your store's image.

POWER WINGS

Maximize display space where it counts—at your endcaps.

POWER BARS

Create more-effective displays of pegged merchandise.

CLEAR PLASTIC FENCE

Position merchandise without hiding it.

DRAWER KIT

Keep extra stock of top-selling items where you need them.



MODULAR MERCHANDISING ACCESSORIES

Total flexibility means countless choices, unlimited options and peace of mind. Royston's modular merchandising system was designed and engineered with our customers in mind. With over 35 years of C-store experience and knowledge, we deliver high quality, durability and functionality.



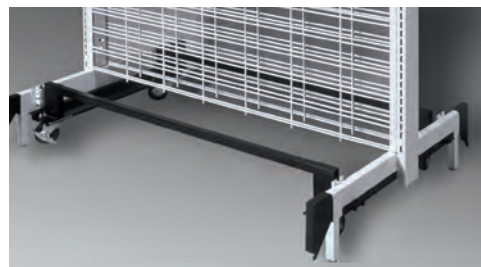
CANDY AND GUM SHELF
Use as the top shelf in your candy section to maximize sales and profits.



PRICE TAG MOLDING AND COLOR INSERT
Snap-on design can be added easily at any time.



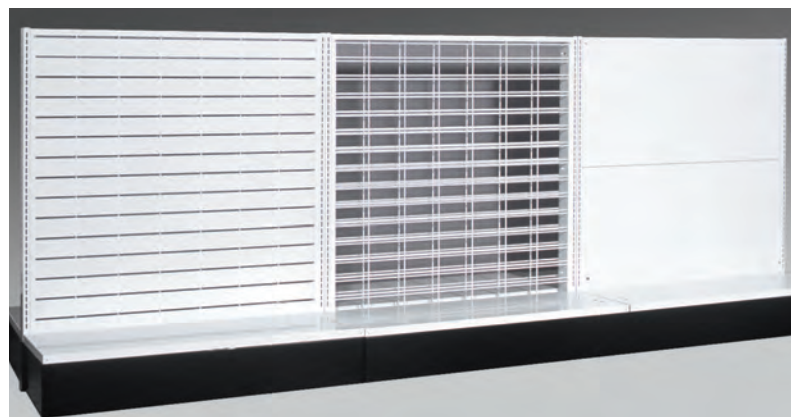
WINE SHELF
Provides simple, effective merchandising of wine on endcaps or in-line.



CASTER KIT
Flexibility to move your merchandise. Available for T's and L's.



SIGN HOLDER
For easy placement of POP material.



THREE BACK OPTIONS
Choose the best option for your merchandising and image requirements - metal slatwall, wire grid or solid metal back.



METAL SLATWALL
Available in a variety of finishes to meet your image needs. Shown with maple vinyl finish.



END SCREEN
Finishes the end of a shelving run and is perfect for floor stack displays.

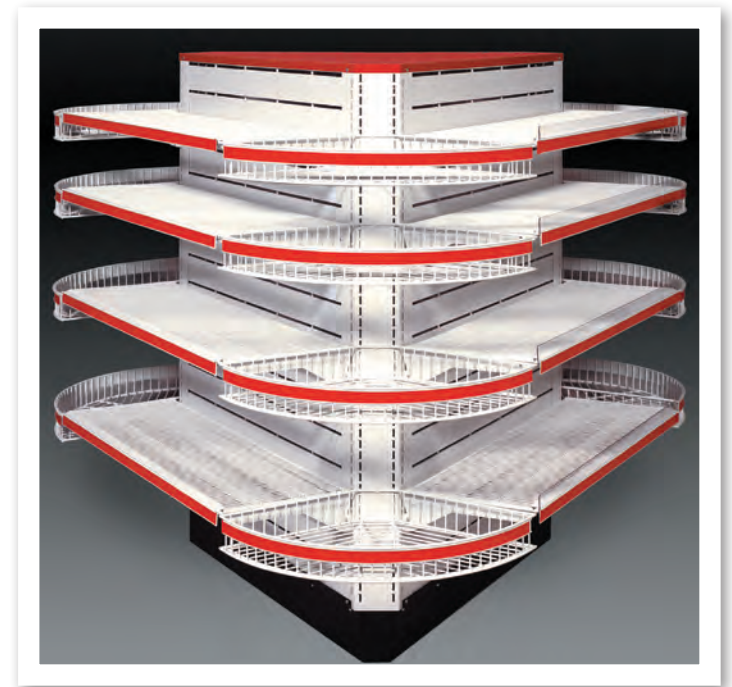
SPECIALTY MERCHANDISERS

Create more-effective displays with Royston's specialty merchandisers. Display more product in less space while giving your store a distinctly different look. Promote browsing and impulse buying and take advantage of built-in casters for mobility in your day-part merchandising program.



4- AND 3-WAY MERCHANDISERS

- Draw customer attention using built-in card channels to display signs or other eye-catching graphics.
- Display merchandise to your best advantage by arranging shelving in a flat or tilted position.
- Maximize product visibility with low profile shelving.
- Get more SKUs in less space with 1" vertical shelf spacing.
- Select either wire or flat metal shelves for your merchandise.
- Get uninterrupted merchandising capability around the display, and use radius baskets to draw attention to specialty products (on the 3-Way).
- Create the look you want with your choice of powder-coated or wood-look slatwall back.
- Rotate the unit for day-part merchandising, using integrated casters.



GET & GO MERCHANDISERS

This innovative little merchandiser can boost impulse sales anywhere in your store. Mobile, flexible and durable, it is perfect for virtually any seasonal displays, cross-sells or closeouts. Link two together for an effective feature endcap, or place them back to back for a walk-around display. Available in an array of color and finish options, you can be sure our Get & Go Merchandisers will fit your décor and sales expectations.

